

## Cultural Institutions, Online Collections and Digital Media: Critical Perspectives, Theories and Methods

PhD course and Master Class 3 ECT

Norrköping, Sweden May 21-25 2018

Organiser: ACSIS (Advanced Cultural Studies Institutes of Sweden), Linköping University.

Course Directors: Associate Professor Bodil Axelsson, Visiting Professor Fiona Cameron, Visiting Professor Sheenagh Pietrobruno, Linköping University, Katherine Hauptman, Swedish History Museum.

Additional lecturers: Merima Bruncevic Lecturer Department of Law, Gothenburgh University, Ann Werner Associate Professor Linneus University, Marta Severo Associate Professor University of Paris Nanterre (DICEN-idf).

The aim of this course is to provide a critical exploration of digital heritage and online collections. It investigates concepts and theories in regard to the relations between material collections and digitizations as well as the cultural, social, technological, economic and ecological ramifications of the presence of cultural institutions and online collections in global search engines and social media. To do this the presenters draw on approaches from material political economy, theories and concepts relating to global ecosystems of social media, issues of ownership and copyright, emerging forms of curatorial agency in networked structures constantly transforming through interactions between human users and algorithms and their impact on museum work. Critical theories and questions on methodology are highlighted, addressing in particular dilemmas and difficulties that researchers confront when approaching computer automated networked structures.

### General information:

- The course is offered to postgraduate students (PhD or MA).
- 2 weeks of full-time work for 3 ECTS.
- One intensive week at ACSIS, at Linköping University, Campus Norrköping.
- The course is examined by a paper assignment.
- The course is free of charge for Swedish participants
- Participants arrange their own accommodation during the on-campus week.

The course runs in Norrköping from May 21 to 25 including lectures, seminars and discussions on the participants' own research projects. All lectures and seminars include reflections on theoretical and knowledge-philosophical aspects of the theories and methods introduced. The paper assignment is based on readings of assigned key texts of around 1000 pages.

### ***Couse goals***

After the course students should:

Demonstrate a qualified understanding of critical theory as an integral part of studying digital cultural heritage

Demonstrate in-depth insight into the possibilities and limitations of methods in the formation of knowledge on heritage collections in computer automated networked structures.

Demonstrate developed skills in integrating a critical reflexive thinking that develops the dynamics between theory and methodology in studies of online collections and heritage institutions in social media

### ***Schedule***

Monday May 21		
	13-15	Introduction and short presentations of course participants
	15-17	Katty Hauptman and Bodil Axelsson: A conversation on institutional possibilities and dilemmas
Tuesday May 22		
	10-12	Presentation of student projects
	13-14.45	Merima Bruncevic: "Hyperobjects": access and ownership
	15-16.45	Fiona Cameron: "Theorizing material collections and digitization"
Wednesday May 23		
	10-12	Sheenagh Pietrobruno: Digital Heritage and YouTube: Methodological Approaches
	13-14.45	Ann Werner: Power on YouTube. Spreading, participating and algorithmic infomediaries
	15-16.45	Student reflections

- Thursday May 24 10-12      Bodil Axelsson: Heritage collections on Pinterest:  
retuning the boundaries between public, private and  
corporate spaces online
- 13-16-45      How to unwrap a mummy: Interspectral's  
3D visualizations
- Friday May 25
- 9-11              Marta Severo: "Web and social media mapping for  
studying cultural heritage networked structures"
- 11-12             Reflections

For signing up or more information, please contact [bodil.axelsson@liu.se](mailto:bodil.axelsson@liu.se)